



Information & Communication Technology Agency of Sri Lanka

## REQUEST FOR EXPRESSIONS OF INTEREST

**Assignment Title : Engaging partners for the island wide expansion of SMART Social Circle.**

**Reference No : ICTA/SSC/2016/EP/01**

The SMART Social Circle (SSC) is an initiative formulated by the Information and Communication Technology Agency of Sri Lanka. The main objectives of this initiative is to empower citizens and communities to foster ethical and responsible use of Social Media and other emerging communication technologies in citizen journalism, good governance, disaster risk management etc. this citizen centric initiative is aimed at providing strategic, technological & commercial foundation needed to encourage, and promote use of all social media and emerging Information & Communication Technologies and develop an environment conducive to the achievement of the nation's intellectual, cultural and social aspirations through ICT.

Members of Community organizations, school children, youth, house wives, Small and Medium scale enterprises, social activists are considered as the target audience of this national initiative. There are 60 SSC's established across 5 districts namely Kurunegala, Polonnaruwa, Badulla, Jaffna, Matara as of today. The reference documents for the assignment is now available at ICTA website [www.icta.lk](http://www.icta.lk)

ICTA in collaboration with key government and other stakeholders has plans to expand this initiative to all the districts spanning all districts island wide during year 2016 which will cover 800 Grama Niladhari Divisions.

The Information and Communication Technology Agency of Sri Lanka (ICTA) now invites all interested parties including private sector companies, NGOS's etc. to indicate their interest in partnering with ICTA in furthering this initiative by submitting an expression of interest (EOI). The EOI should contain a detailed methodology on how the interested party could add value to this initiative and also suggest models of partnerships. Previous experience in community projects/ CSR projects would be advantageous.

ICTA will be conducting a briefing session for interested parties on the 21<sup>st</sup> of July 2016 at 10:00 AM at the 2nd Floor auditorium, 160/24, Kirimandala Mawatha, Colombo 5, Sri Lanka. All interested parties are requested to register their participation by emailing the name and designations of the participants to [amindaj@icta.lk](mailto:amindaj@icta.lk) with the reference number stated as the subject.

Further information can be obtained from 0900 hrs to 1700 hrs on working days by contacting Manoj Hemarathne on 077 251 8760 or Aminda James on 077 229 2898 or at the Office of the ICTA at the following address;

Information and Communication Technology Agency of Sri Lanka  
Attn: Mr. Sameera Jayawrdena– Program Manager  
2<sup>nd</sup> Floor, 160/24, Kirimandala Mawatha, Colombo 5, Sri Lanka  
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Expressions of Interest including all requested information is expected to be delivered no later than **1500 hrs on July 29<sup>th</sup>, 2016** either: (i) electronically to [sameeraj@icta.lk](mailto:sameeraj@icta.lk) or (ii) hand delivered or (iii) by post to the address; Mr. Sameera Jayawrdena– Program Manager, C/o, Managing Director, ICTA, 2<sup>nd</sup> Floor, 160/24, Kirimandala Mawatha, Colombo 05, Sri Lanka.

Date: 11th July, 2016