



Information and Communication Technology Agency of Sri Lanka

REQUEST FOR EXPRESSIONS OF INTEREST

Assignment Title: Hire a Consultancy firm to Develop Content Accreditation Framework for Digital Content Acquisition and Deployment in Education Sector

Contract No: ICTA/GOSL/CON/QBS/2016/120

Information and Communication Technology Agency of Sri Lanka (ICTA) functions under the purview of Ministry of Telecommunication and Digital Infrastructure is the apex government agency for Information and Communication Technology (ICT) in Sri Lanka which has been mandated to take all necessary measures to implement the Government's Policy and Action Plan in relation to ICT.

As per the vision of the government and the national development agenda, education sector considered as a key thrust area which is directly contributes towards the development of a knowledge based society and knowledge based economy. ICT has a significant role for transforming conventional teaching and learning approach and further enhancing opportunities for learners. This will directly contribute government policy on "Digitization of the economy" by promoting IT education at all levels of education and made younger generation more accessible to global job opportunities. It also aligns and contributes towards government education policy on "Facilitation to access to the digital world".

Transform general education through ensuring effective usage and adoption of digital technologies, ICTA work on multiple initiatives to uplift the education to next level. This include development of platforms with rich quality educational content, establish digital class rooms, facilitate adaptive learning techniques for learning, build competencies of students, teachers and all required parties to uplift the knowledge level to ensure readiness for emerging opportunities.

When it comes to development of successful educational platform, the quality of the content delivered is considered as the key factor. When considering the current situation of digital content development in Sri Lanka, huge number of digital content developers can be found dispersed across. There is no mechanism to recognize those contents and similarly on the other hand public has no mechanism to use the already developed digital content.

Content accreditation refers to as developing potential models for harnessing technology to promote education as a global public good. There need to be a digital content accreditation mechanism to overcome the above-mentioned problem. ICTA intends to engage a consultancy firm **to develop the national content accreditation framework for digital content acquisition and deployment.**

ICTA now invites Expressions of Interests (EOIs) from eligible consultants (firms) that are willing to undertake this assignment. EOI must include requested information as specified in the "EOI Information Form" along with documentary evidence in support of core business and years in business, financial, business and administrative strength/standing, qualifications in the field of assignment, experience in carrying out assignments of a similar nature and complexity, technical and managerial organization of the firm, technical capabilities and appropriate skills of key staff of the organization and other relevant information.

The "Brief of Scope" and "EOI Information Form" documents are now available at ICTA for further information. Interested parties may download these documents from the website <http://www.icta.lk/procurement/>.

Consultants (firms) will be selected in accordance with the procedures set out in the Government Guidelines: Selection & Employment of Consultants following Quality Based Selection. All interested parties are informed that all documentations shall be in English Language.

Interested parties may obtain further information from Mr. Gamini Karunaratne, Director, Procurement and Head of Administration, ICTA by contacting via Phone: +94 11 2369099, Fax: +94 11 2369091 and - email: procurement@icta.lk.

Expressions of Interest including all requested information must be delivered no later than **1500 hrs.** on **January 11, 2017** either: (i) electronically to; procurement@icta.lk or (ii) hand delivered or (iii) by post to the address; Director- Procurement and Head of Administration, C/o, Managing Director, ICTA, 2nd Floor, 160/24, Kirimandala Mawatha, Colombo 05, Sri Lanka.

Envelope containing the Expressions of Interest and subject field of e-mail should be marked **“Expressions of Interest for Hiring a Consultancy firm to develop content accreditation framework for digital content acquisition and deployment in education- ICTA/GOSL/CON/QBS/2016/120”**.

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