

## **Privacy Policy**

We, Information and Communication Technology Agency of Sri Lanka (ICTA), being the apex ICT institution of the government, built the Sri Lanka Museums app as a free application. This SERVICE is provided by the ICTA at no cost and is intended for use as is.

This privacy policy applies to information we collect via Sri Lanka Museums application about visitors to our digital channels and people who use and support our services.

This policy informs you on how we use any personal information we collect about you, your rights to access and correct the information we hold about you and how to contact us for queries or complaints about our use of your personal information

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at Sri Lanka Museums unless otherwise defined in this Privacy Policy.

### **Information Collection and Use**

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information. The information that we request may be retained by us and used as described in this privacy policy.

### **Use of Information**

Personal Information we collect may include;

- GPS Coordinates (Augmented Reality)
- Social media information (only in the event that you are using social media related functions)

### **Google Analytics**

We use Google Analytics to collect information about how our visitors use and navigate this application. We use this information to analyze usage of the application so that we can continually work to improve the application and your experience of it. The cookies collect information including, but not limited to, the number of visitors to the application, which pages they visited, whereabouts

they came to the site from. This information is anonymous and cannot be used to identify you personally.

We may use your personal information to enhance the features of the application in order to fulfill our public task and to provide you a better experience with the services you have requested.

We will ensure we have a legitimate basis to use your personal information for the other purposes mentioned in this policy (usually with your consent, further to a legitimate interests assessment, or because the use of your data is necessary to comply with a legal obligation).

### **Sharing of Information**

We may share the information we collect about you as described in this Statement or as described at the time of collection or sharing.

We will not sell your details to any third parties, nor disclose personal data to any third parties or external organizations, other than trusted data processors and service providers carrying out work on our behalf.

### **Service Providers**

We may employ third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

We want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

### **Compliance with the law**

This privacy policy and the matters connected thereto shall be governed by the laws of Democratic Socialist Republic of Sri Lanka. We ensure that our activities comply with the law. Therefore we may need to share or use your personal information if we are required to do so by law (for example, in response to a warrant or court order) and we may use information from other sources for the purposes of fraud prevention, for example to comply with money laundering regulations, Right to Information Act and its regulations or to protect people's rights, property or safety.

Link to privacy policy of third party service providers used by the application

- [Google Play Services](#)

## **Log Data**

We want to inform you that whenever you use our Service, in a case of an error in the application we collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol (“IP”) address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

## **Cookies**

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to your browser from the websites that you visit and are stored on your device's internal memory.

This Service does not use these “cookies” explicitly. However, the application may use third party code and libraries that use “cookies” to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your device. If you choose to refuse our cookies, you may not be able to use some portions of this Service.

## **Information Security**

ICTA takes the care of your information seriously and ensure the confidentiality, integrity and availability of the application. Please note that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **Links to Other Sites**

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

## **Contact Us**

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at [info@icta.lk](mailto:info@icta.lk)(email) or write us at ICT Agency of sri lanka, 160/24 Kirimandala Mawatha, Colombo 00500

This privacy policy was last updated in 22/06/2018