



## Ministry of Technology

Information and Communication Technology Agency of Sri Lanka

### REQUEST FOR EXPRESSIONS OF INTEREST (REOI)

**Assignment Title:** Procurement of a Consultancy firm to Assess Freelancer Engagement with the Information Technology & Business Process Management (IT-BPM) Industry

**Assignment No** : ICTA/GOSL/CON/QCBS/2021/06

Information and Communication Technology Agency (ICTA) of Sri Lanka is the apex ICT institution of the Government and has been mandated to take all necessary measures to implement the Government's Policy and Action Plan in relation to ICT.

The Technology Industry Development program of ICTA has its primary role of being a catalyst of change in ensuring the future readiness of the technology ecosystem. The program has acted with foresight and have designed projects localized to Sri Lanka to align tech ecosystem with global trends. Overall objectives are to improve competitiveness in IT-BPM industry while creating IT-BPM related jobs across all sectors.

In view of reaching the national goal, USD 3Bn annual foreign exchange revenue by end of 2024, the Digital Economy strategy has identified the prime role "freelancer segment" could potentially contribute to reaching the above goal. Thus, the Industry Development unit intends to engage with the industry stakeholders to facilitate and conceptualize a "Freelancer Graduation Program" that will focus on up-skilling freelancers and to bridge the gap between the industry and the target segment for better engagement. Thereby, it will support to entice up-skilled freelancers to engage with the IT-BPM industry and contribute to National Digital Economy Goals.

Accordingly, ICTA intends to engage a consultancy firm to explore and review the current status of the target segment (freelancers) and to assess potential avenues to up-skill and attain their skillful contribution to engage with the IT-BPM industry.

Department Consultant Procurement Committee (CPCD) on behalf of the ICTA, now invites eligible Consultancy Firms to express their interest for the Request for Expressions of Interest (REOIs). Responses must include requested information as specified in the "EoI Information Form"

The "Terms of Reference" and "EoI Information Form" are now available at ICTA and interested firms may download these documents from the website <https://www.icta.lk/procurement/>

The Consultancy firm will be selected in accordance with the procedures set out in the Government Guidelines: Selection and Employment of Consultants following Quality and Cost Based Selection (QCBS) method. All interested parties are informed that all documentations shall be in English Language.

Interested consultants may obtain further information from Director - Procurement of ICTA by contacting via Phone: +94 11 2369099, Fax: +94 11 2369091 and -email: [procurement@icta.lk](mailto:procurement@icta.lk).

Expressions of Interest including all requested information must be delivered no later than **15.00 hrs on 15<sup>th</sup> September, 2021** either: (i) electronically to; [procurement@icta.lk](mailto:procurement@icta.lk) or (ii) hand delivered (with a softcopy of the EOI in a CD) or (iii) by post (with a softcopy of the EOI in a CD) to the address; Director - Procurement, ICTA, 490, R. A. De Mel Mawatha, Colombo 03, Sri Lanka.

Envelope containing the EoI and subject field of e-mail should be marked "Procurement of a Consultancy firm to Assess Freelancer Engagement with the IT-BPM Industry, **ICTA/GOSL/ CON/QCBS/2021/06**"

Chairman  
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